



Content • Security • Services

Corporate Profile

Established in 2002, Conversant Solutions Pte Ltd is one of Singapore's most innovative and forward looking technology product providers for telecommunication service providers and enterprise customers.



We provide Software as a Service (SaaS) in the areas of Content Distribution, Security, Office Productivity and Online Advertising to SMEs and Enterprises, in partnership with telecommunication service providers. We also design and develop our own products such as SwiftCache, SwiftGuard, Swift Policy Server and Swift Service Manager.

Our bonding partnerships with telecommunication service providers to rollout our SaaS has allowed Conversant to reach out to a much wider customer base. At the same time, it allows our telecommunication service provider partners to create more widely differentiated service offerings to their own end customers and enjoy higher ARPU and lower churn.

Though adoption of SaaS is expected to increase as more end users start to appreciate the benefits of Software Services, there will still be preferences for "Products" over "Software Services" among selected end users. Conversant is addressing this market through our innovative Products offerings.

Being committed, flexible and adaptable to the growing & changing business needs are our company mottos. Our business philosophy is to always respect the customers' choices, fulfill their satisfactions and deliver superior business value.

We work closely with TBC Solutions Pte Ltd, a wholly owned subsidiary of Conversant Solutions. TBC Solutions is a highly competent technology service company which focuses on infrastructure software and turnkey projects for telecommunication operators.



Software as a Service (SaaS)

Conversant is one of the early pioneers in the SaaS industry in ASEAN. Our first SaaS service started in 2005 and the service is still currently running and growing. Leveraging on our strong relationships with telecommunication service providers, we have introduced different SaaS to a large number of SMEs and Enterprises for their needs on Security, Content distribution, Office Productivity and Online Advertising.

Telecommunication Service Providers are our best partners to deliver SaaS to end users. By partnering with Conversant, they benefit from having the ability to offer differentiated software service offerings to their customers as part of a total communication product bundle.



Our SaaS

Content distribution : SwiftServe™

A **next generation content distribution service** which focuses on delivering the highest quality, performance and reliability to our content customers. We support the **full range** of online delivery options from **HTTP downloads** to **RTMP live streaming** over **multiple formats** to **multiple devices** such as PCs and mobile phones.

Our aim is to become the leading provider of digital content distribution services in Asia, which will be achieved through our emphasis on co-opting the telecommunication service providers in the content distribution value chain.

Security : SwiftSentry

A **network based managed email & web security service** targeted at **SMEs** and **Enterprises** who wish to secure their email and web communications as well as manage web access by their employees.

Acceptable web usage policies enforcement allows enterprises to make sure that their **network and bandwidth resources are not abused** and **employees' productivity are not affected**. SwiftSentry's **cloud based service** offering also **relieves companies from the hassle of managing their own customer premise equipment**. **Remote branch offices** will also find a cloud based service useful as they typically cannot or will not install equipment in these locations.

Online advertising : ScoutAds

A localized Online Advertising Service which focuses on **delivering cost effective advertising services to our customers**. We are specifically targeted at companies that are interested to explore online advertising as part of their corporate branding, product marketing and sales promotion activities. ScoutAds customers are able to **create online advertising campaigns** easily and **view in real time the results of their campaigns**.

Office productivity : **VimOffice**

An online service which comprises of a hosted suite of office productivity and office communication tools for **SMEs** and **Enterprises** to manage all their day to day office productivity and communication needs.

The main functions of VimOffice include **email, online storage & file sharing, synchronized contacts and calendaring, website builder as well as project management**. The focus of VimOffice is on simplicity, reliability and user friendliness. We realize that our end customers just want these office productivity and communication tools to work all the time as these tools are an integral part of their business operations and processes.



Products

Our unique products allow telecommunication service providers to move beyond “routing packets”. We help telcos to increase APRU and decrease churn, to introduce new services quickly and to create service differentiation by leveraging on their network assets.

SwiftCache™

SwiftCache 3100, a high-performance media cache appliance helps Service Providers & ISPs to manage their customers’ ever growing demand for rich media & web content.

SwiftCache 1100, an entry level media cache appliance helps ISPs, Universities, WiFi Providers and Large Enterprises to manage their users’ increasing demand for rich media & web content.

Designed for optimal caching and delivery of media files, the SwiftCache 3100 and SwiftCache 1100 increase hit ratios, particularly for video and music downloads.

Swift Policy Server

Swift Policy Server, a next generation service control product designed from the ground up to meet current & emerging subscriber management, service creation and service management needs of Mobile & Broadband operators.

Serving as the central nerve centre, Mobile & Broadband Operators can create, apply, modify and delete service bundles for their subscribers on demand and in real time. It allows Operators to stay ahead of their markets and competitors in today’s highly competitive market for mobile & broadband access.

Swift Service Manager

Swift Service Manager, a carrier grade service optimization platform that enables service providers to manage different VAS applications which is fully integrated with the service provider’s OSS/BSS.

Swift Service Manager enables service providers to effectively operate and manage each VAS - by subscriber and application offering “plug and play”.

SwiftGuard

SwiftGuard 310 and SwiftGuard 110 are high performance HTTP proxy appliances with integrated web filtering functionalities that help enterprise customers manage and enforce acceptable usage policies across their corporate networks, offering companies the ability to control Internet usage and prevent security threats from entering their networks.



Customers





Singapore: 112 Robinson Road, #03-01, Singapore 068902
Tel: (65) 6226 1138 Fax: (65) 6226 1381

Malaysia: B3-U2-06 Solaris Dutamas, No 1 Jalan Dutamas 1, 50480 Kuala Lumpur, Malaysia
Tel: (603) 6207 9769 Fax: (603) 6207 9781

United Kingdom: 26 Saint Thomas Place, Ely Cambridgeshire, CB7 4EX, England, United Kingdom
Tel: (44) 845 299 7354 Fax: (44) 845 280 1774

Email: sales@conversant.com.sg
www.conversant.com.sg

Copyright 2010 Conversant Solutions Private Limited. All rights reserved.
Company Registration No. 200201246G